



## **INFORMATION ON THE PROCESSING OF PERSONAL DATA IN ACCORDANCE WITH ARTICLE 13 OF REGULATION (EU) NO.679/2016**

Dear Customer,

**S.M. FARMACEUTICI S.r.l.** (hereinafter the "Company" or the "Data Controller"), with registered office in ZONA INDUSTRIALE 85050 Tito Scalo (PZ) Italy and VAT registration number 01809430760, as the data controller, informs you, pursuant to Article 13 of the European Regulation 679/2016 on the protection of personal data ("GDPR"), about the processing of your personal data that will be carried out by the writer.

### **1. Type of data processed**

The Company is the controller of the personal data communicated by the User to the writer and include:

Economic, commercial, financial and insurance activities

Last name, first name, email, country of residence

Bank details

Certificates of product quality

Professional quality certificates

First name, address or other personal identifying information

Business, commercial, financial and insurance activities

### **2. Purposes of the processing**

The processing of Data is carried out by the Company in the performance of its activities. In particular, the Data provided by the Data Subjects will be processed, by computer and non-computer instruments, for the following purposes:

Commercial , accounting and fiscal fulfilments

- The criterion of lawfulness for which the processing is made possible is: The processing is necessary for the performance of a contract to which the interested party is a part or the execution of pre-contractual measures taken at the request of the same

- The basis of which is reflected in a Reference Legislation: State Standard

Accounting or treasury management

- The criterion of lawfulness for which processing is made possible is: The processing is necessary for the performance of a contract to which the data subject is a part or for the performance of pre-contractual measures taken at the request of the data subject

- The basis of which is reflected in a Reference Legislation: Standard Member State

Management of customers

### **S.M. Farmaceutici S.r.l.**

Sede Legale e Amministrativa

Zona Industriale – 85050 Tito Scalo (PZ)

Tel. +39 0971.651261 - Fax +39 0971 485671

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C.F. e P.IVA 01809430760



- The lawfulness criterion for which processing is made possible is: Processing is necessary for the performance of a contract to which the data subject is a party or for the performance of pre-contractual measures taken at the request of the data subject
- The basis for which is reflected in a Reference Legislation: Standard Member State

### **3. Method of Processing**

The Data will be processed by the Company with electronic and manual systems in accordance with the principles of fairness, loyalty and transparency provided by the applicable legislation on the protection of personal data and protecting the confidentiality of the Data Subject through technical and organizational security measures to ensure an adequate level of security.

### **4. Data Retention.**

The Data provided by the Data Subject shall be retained for a maximum period of time equal to the period of prescription of the rights enforceable by the Data Controller, as applicable from time to time.

### **5 Data Subjects**

Customers

### **6. Exceptions Art. 9/10**

### **7. Communication, dissemination and transfer of Data**

The Data will be processed, to the extent necessary, by authorized, adequately instructed and trained personnel of the Data Controller as well as by personnel of third parties who provide services to the Data Controller and perform Data processing on behalf of and at the instruction of the latter as data processors.

In case of communication to third parties, the recipients may be:

Categories:

- Recipient: Institutional bodies
- Description: State bodies in charge of fiscal control

Recipients: More generally, in the course of its ordinary business activities, the Data may be communicated to entities that carry out control, audit and certification activities of the activities implemented by the Data Controller, consultants and freelancers in the context of tax assistance services, judicial and in the case of corporate transactions for which it is necessary to evaluate corporate assets, entities and public administrations, as well as to parties entitled by law to receive such information, Italian and foreign judicial authorities and other public authorities, for purposes related to the fulfillment of legal obligations, or for the fulfillment of obligations assumed and arising from the contractual relationship, including for the need for defense in court.

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## **8. Profiling and/or automatic processing activities**

The data collected will not be subject to profiling or automatic processing

## **9. Additional entities related to the processing**

Owner(s) and EU representative(s), if any:

There is no representative in eu for the data controller.

The names of any data controllers are available at the Controller's office.

## **10. What are the rights of the Data Subject**

The Data Subject may exercise, in relation to the data processing described herein, the rights provided by the GDPR (Articles 15-21), including:

- receive confirmation of the existence of the Data and access to its content (access rights);
- update, modify and/or correct the Data (right of rectification);
- request deletion or restriction of the processing of Data processed in violation of the law including Data whose retention is not necessary in relation to the purposes for which the Data were collected or otherwise processed (right to be forgotten and right to limitation);
- object to the processing (right to object);
- to lodge a complaint with the Supervisory Authority (Data Protection Authority [www.garanteprivacy.it](http://www.garanteprivacy.it)) in the event of a violation of data protection regulations;
- receive an electronic copy of the Data concerning him/her as a Data Subject, when such Data have been rendered in the context of the contract and request that such Data be transmitted to another data controller (right to data portability).

To exercise these rights, the Data Subject may contact the Data Controller by sending a communication to: [privacygdpr@smfarmaceutici.it](mailto:privacygdpr@smfarmaceutici.it)

When contacting us, the Data Subject should be sure to include his/her name, email/postal address and/or telephone number(s) to be sure that his/her request can be handled properly.

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